



John Carlos, Tommie Smith, and Peter Norman (right to left) at the 1968 Olympics in Mexico City.

Tommie Smith and John Carlos never got the pro contracts or the big endorsements. They didn't "get paid" off their tremendous victory. Instead, they used their moment in the limelight to make a powerful statement about justice...and to move forward the struggle for liberation.

The powers-that-be made them pay dearly for standing up.

But they've never renounced it.

They've never backed down. They've never apologized.

Was it worth it? Worth it to sacrifice so much to strike a blow for freedom?

Well, ask yourself this: who does history remember?

Who do the masses cherish?

The ones who go for self?

Or those who take a stand for the people, no matter what the cost?